

2017 Sponsorship and Advertising Opportunities

Sponsoring an event is a visible and rewarding way to promote your company and to support the programs and mission of the Chamber. Through sponsorship, you can market your business to the local community, expand your customer base and increase your visibility. If you are not familiar with the Chamber's sponsorship opportunities, complete descriptions of our Community Events, Networking Events and Advertising/Marketing Opportunities are available for review. For information on how the Chamber can assist you in promoting your business, please contact Marilee at 280.415.0111 or Marilee@CdAChamber.com.

Golf Tournaments

The Chamber's annual golf tournaments are held at the renowned Coeur d'Alene Resort Golf Course in May, and at the Circling Raven Golf Club in September. Up to 150 members participate each year. Corporate sponsorship includes logo recognition in newspaper and Chamber e-newsletter, banner at event registration desk and awards luncheon, as well as a display booth. Corporate Sponsorship are \$1,500, hole sponsorships are \$250.

After Hours Business Fair

Held in February, this three-hour business fair draws over 2,000 attendees. Corporate Sponsorship includes logo recognition in the CDA Press and the Chamber e-newsletter, plus your display booth in prime location. Logo recognition is included in Business Fair brochure. Major Sponsorships are \$449.

Legislative Sponsors

The Chamber's Public Policy Committee offers businesses and organizations the chance to sponsor our legislative brochure which is distributed at "Business Day at the Legislature" each year in Boise. The legislative brochure provides the Chamber's legislative position statements and the Public Policy Committee's mission.

Upbeat Breakfast

This monthly general membership meeting brings 150-200 attendees, plus community/public leaders. Sponsorship includes a 10-minute presentation at the podium, logo recognition in the Chamber e-newsletter and the Chamber website, banner display at breakfast, and the exclusive option of placing your promotional materials at each table setting. Sponsorship \$300.

Upbeat Breakfast Display Table

Each month, Chamber members have the opportunity to reserve a display table at Upbeat Breakfast. With attendance up to 200, this is an inexpensive and very visible way to spotlight your business. Cost is \$60. Reservation must be made 30 days in advance and depends on availability. Contact Brenda Young at 208.415.0110 or Brenda@CdAChamber.com.

New Member Receptions

Held every 3 months to welcome and educate new members on Chamber benefits. Sponsorship includes logo on invitations, banner at reception, and your promotional materials for the attendees. Sponsorship \$150.

Membership Appreciation Day

This end of summer event is hosted by the Membership Outreach Committee and is held at the Chamber to thank our membership for their continued support. Restaurant Sponsorships are available on first come first serve basis. Corporate Sponsorships include logo recognition in CDA Press newspaper ad, Chamber e-newsletter, and a display table at the event. Corporate Sponsorship \$300.

Women Creating Success Conference

The Coeur d'Alene Chamber hosts a full day conference once a year which is both educational and motivating to today's business women. Estimated 200 attendees. Presenting Sponsorships (\$1000), Supporting Sponsorships (\$500), and exhibitor booth spaces (\$199) are available. Don't miss your chance to be part of this exciting and informative day.

B.Y.O.P Putt-Putt Golf Tournament

Bring Your Own Putter (B.Y.O.P) Putt-Putt Tournament is held in July. Course Sponsorships are available for \$100 and include banner display at event and mention in Chamber e-newsletter. In-kind sponsorships are also available.

Annual Luncheon

This is the Chamber's annual celebration of our successes of the past year, as well as a look forward at the challenges to come. The luncheon meeting includes installments of new officers, thanks to our outgoing officers and board members, and recognition of the Citizen of the Year and the Ed Abbott Volunteer of the Year. Sponsorship is \$1,000 and includes: Two luncheon tickets, logo in the Chamber's e-newsletter, logo on luncheon program, banner at event, emcee recognition and introduction of your team at the event, logo on power point screen at the event.

4th of July Parade & Festival

The Coeur d'Alene 4th of July Festival is the perfect way to advertise your business in front of 30,000 spectators. Sponsorship opportunities are available for Festival Sponsor, American Heroes Parade and Park Activities Sponsors. Event Sponsorships include: logo placement in Chamber E-newsletter advertising, logo on festival T-shirt, banner placement in parade with entry, banner placement at bandshell in the City Park, and print advertising.

Gubernatorial, Mayoral, and Commissioners Addresses

The Governor's Address to the business community; the Mayor's State of the City Address; State of the County Address, and other policy issue luncheons are held each year providing: tabletop, presenting and supporting sponsorship opportunities for our civic-minded members.

Advertising Opportunities

The Coeur d'Alene Area Chamber of Commerce is dedicated to promoting the economic growth of its members. The advertising opportunities listed below are available to Chamber members and are designed to fit any size budget. Contact the Chamber at 208.664.3194 to obtain pricing and other details about the various avenues of advertising that will help you market your business.

The Coeur d'Alene Area Chamber Business Directory & Relocation Guide

This annual publication provides a list of all Chamber member businesses with their address and contact information. This Guide also provides useful facts and information about the city of Coeur d'Alene. Approximately 5,000 Directories are distributed each year throughout the community and sent out to individuals who inquire about Coeur d'Alene. Listing in the Directory is free to all Chamber members. However, there are opportunities to purchase advertising space in addition to the members listing. These ads have a range of prices to fit any business budget.

The Chamber Website (www.CdAChamber.com)

There are three advertising opportunities. The first, absolutely free to members, is our business listing section. All member businesses are listed according to their category and also can be searched alphabetically. This allows anyone coming to the website to search the database for the goods or services they require. The second opportunity for advertising on the website is to purchase an enhanced business listing. Members can make their listings even more distinctive with some eye-catching enhancements. For a small fee, you can add color, expand your listing or add your logo. Lastly, website banner advertising is available for \$1,000 for 4 months or \$400/month open rate.

"This Week's Chamber" E-Newsletter

Several advertising and advertorial opportunities exist in our weekly E-newsletter distributed to 2500 members and fans of the Cd'A Chamber. Packages start for as little as \$100 and are customized to your individual needs.



Get your name out!

SPONSORSHIP
Opportunities!

